

Harold A. Beam
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WEEKLY BULLETIN



MICHIGAN SOCIETY OF ARCHITECTS

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Vol. 8

DETROIT, MICH., JANUARY 2nd, 1934

No. 1

AN ARCHITECT WRITES A STUDENT

Dear Kenneth:

You may think that sufficient time has elapsed since your letter to make up my mind what to say. Indeed, I am at the same point when I read your letter, which may prove that I shall always think the same.

To begin,—you and I have not improved the years in correspondence which might have been very useful in my knowing your mental makeup and, judgment of some of your capacities. What I know of you is largely by hearsay and that, I have long ago learned not to trust implicitly. Therefore, probably I should tell something of the architectural profession, which may help you to do some thinking for yourself.

Architects' Luncheon
32nd Floor, Union Guardian Building
Private Dining Room,
Southwest Vista
Tuesday, January 2nd, 12:30 p. m.

This profession as it has been practiced within the last few years has been roughly divided into four specialties, technical, artistic, practical and business. No one has been required to fulfill all of these capacities although there have been a few who claimed enough of each to direct all four branches, but the result has not necessarily been good Architecture or even completely satisfactory in any one of these four branches. This applies to the larger firms of architects, many of whom were brought together and organized during a long period of prosperity and huge building programs.

The "technical" embraces the engineering, structural and mechanical, even running into organization such as banking, rentals, and all sorts of promotion which become scientific in nature. This

explains the name of "Engineers" added to almost every large firm of architects in the United States.

The "artistic" involves architectural design and is important according to the policy of each firm. It may go so far as to be carried into furniture and interior decorating, and some firms employ specialists for such work.

The "practical" is that part of the organization whose experience in building, prices of materials, etc. makes it possible to successfully execute building work according to technical and artistic ideas.

The "Business" side is that one which not only regulates the records and the management while work is in progress but also the management of the office, the collection of fees, payrolls and correspondence. This seems simple, but in an architect's office it partakes of just enough knowledge in those other three specialties to become a separate specialty in itself, just as the typing of specifications requires a different vocabulary from that of a "brief" in law practice.

This is not heaped up to impress you, but as facts, and as far as my knowledge goes, the principles obtain down to the small offices, who may not maintain all these departments but are obliged to employ them as outsiders. In very rare cases, nowadays, has an architect the rare common sense, or the capacity, to take one commission at a time, instead of more work than he can handle,—and put the very best of his efforts into it and also make more money in proportion to the amount involved in the building than the largest of the architectural firms.

In contrast to this old fashioned way is the man with some training, perhaps a superficial knowledge of Architecture (Engineering does not let one off so cheaply), a business getter, with not too high a respect for the profession, or too high

(Concluded on page 3)

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Directors—Fred Anderson, Otto Sauer, Roy Boomer, William Seeley, Harry Culbertson, Edward Schroeder.
439 Penobscot Bldg., Randolph 5500 Edited By E. J. BRUNNER

Candidates For The Board

The following eight candidates for the Board of Directors of the Builders' and Traders' Exchange (four to be elected) are hereby announced by the chairman of the nominating committee, Edwin Krieghoff:

ALBERT BEEVER, of Beever Plastering Co., plastering contractor.

CLAUDE FILER of John Mercier Brick Co., brick manufacturers and distributors.

EARL HURD of Hurd Lumber Co., lumber dealers.

E. B. REID of E. B. Reid Co., heating and piping contractors.

MASON RUMNEY of Detroit Steel Products, manufacturers.

LEO ROWLEY of Leo Rowley Co., painting contractors.

JOHN SHOEBOOTTOM of Donahue and Shoebottom Co., electrical contractors.

WALTER TROWELL of Trowell Construction Co., carpenter contractors.

The date of the annual meeting and election is January 16th and at that time the term of four of the nine directors expires. These four who have served two years are as follows:

EDWARD HORNING (president of the Exchange) of Detroit Lumber Co.

HARRY CULBERTSON of Culbertson and Kelley, general contractors.

WILLIAM F. SEELEY of Western Waterproofing Co., waterproofing contractors.

OTTO SAUER of Otto Sauer Co., carpenter contractors.

The five directors whose term expires in January 1935 are as follows:

EDWIN KRIEGHOFF (vice president of Exchange) of Krieghoff Co., general contractors.

ALBERT PUDRITH (treasurer of Exchange) of A. F. Pudrith Co., roofing contractors.

FRED ANDERSON of Inglis Iron Works, ornamental iron.

ROY BOOMER of Boomer Company, coal and builders supplies.

EDWIN SCHROEDER of Schroeder Paint and Glass Co., paint and glazing.

The Builders' and Traders' Exchange in common with all business in the construction industry has gone through a year of terrific pounding and of great demands upon it to help on problems confronting the industry.

Its annual report will show that operating expenses have been kept within current income and that its financial position is sound. Its membership report will show a surprisingly large acquisition of new members and a mortality surprisingly small considering the year.

One work of the Exchange of essential interest to the whole industry is the work on the sales tax. This work was done jointly by several organizations following two general meetings called by the Exchange. The Exchange will not claim all or even a lions share of the glory, but the result is big enough for every association to get a nice slice of credit considering the fact that the potential money saved to the industry in a normal year would be sufficient to pay all the dues collected by all the associations which participated.

Some realization of the contact of the Exchange with its members comes when we state that over 100,000 news letters were mailed during 1933 to our members.

Special bulletins and articles in the Architects Bulletin have been an incessant barrage informing and urging the industry and helping in every way we could.

For some reason or other this typewriter stutters whenever I try to make it toot our own horn—and I guess the typewriter is right about it. But nevertheless, the industry cannot afford not to apprise itself of the great potentialities resident in this almost fifty year old organization.

We have not intruded ourselves as "the one and only" but neither have we sidestepped any obligation which has come our way. We have not always won our fights, but we have never quit them. Well so much—TOOT-TOOT. Now we are normal again having got this off our chest and we are glad we are here.

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AN ARCHITECT WRITES A STUDENT

(Concluded from page 1)

standards of art to let it interfere with office projects, the operator, who profits from the abilities of others, and thinks it the smart thing to do.

The profession at present is at a "stand-still," and no one knows what is to come. It has been conceded by some that the future lies more in engineering or engineering controlled projects. Right now, if I were to concede any mistakes of direction in my past experience (I have never believed in pausing a moment to mourn over them) an engineering course should have been included, chiefly because I have become intensely interested in its problems and regard them as the significant part of the modern Art.

As I understand, you have done pretty well in most of your high school studies. This is not always an indication of "bent." You have apparently learned to do things with your hands, to put things together well and neatly, and honestly I hope, for, that, and that only, is real craft. I do not know how broad manual training is in the schools. I do not know how it is used to enlarge the pupil's mind, which should be one of its real objects aside from enabling the hands to execute what the mind conceives.

It is curious to note that the latter was largely the source of Architecture during the Middle Ages. It dwindled until a few centuries ago when men ceased making good looking chairs, utensils, etc. Today our real craft is mechanics and I could bore you for hours with reasons why it is significant, beautiful and interesting. I must confine myself to presenting facts. Least of all can I offer my own experience as an example, because it is only the experience of an individual.

I can say, however, that conditions of work, pay that I was to get, progress that I must make, expectations of neighbors and friends, all had naught to do with my selection of Architecture as my work. Had I paused to consider that, for thirty years I would be confined to an office, eight to

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ten hours a day, that I should be in thrall of a drafting room atmosphere much lower in its mental and moral phases than my home, that I should be all my life the easy prey of exploiters, would I have changed my decision? A thousand times, no! Because from the age of eight, when to me, an idea became a plan and a plan became a building, the three were inseparable and one with me the rest of my life.

Hence it is, that trying to look through the windows of your future with my own eyes and say with what ability you have acquired in the manual arts to back you up, I would not see the monotony, the undoubted monotony, of a school room, nor the average moronic stupidity of the pupils, but the opportunity of setting a few apt ones on their way and hoping that they may blossom forth of use to the world.

I have never regarded my work in the light of a stepping stone. When the step came, I made it, that is, if I stubbed my toe against it. Some of my architectural acquaintances who did regard it merely as a stepping stone are not as happy today as am I. The profession of teaching is one of the most responsible of all whether practiced in a

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DETROIT, MICH.

school or "itenerantly" as I do. It is not entirely effective without the struggle of actual practical work on the part of the teacher, something besides theory and not cursed with academics.

Youth is a state of impatience, not judgment. We have reason to think that what you say today, or what you decide, will not be the same six months from now because, you are young and in the "flux." Undoubtedly, you want to decide now and begin your training at once. But you are not so old that every minute lost is a day off your career.

Supposing you wait a couple of years before you enter college, it is sometimes a test of the tenacity of your direction. Architectural schools are no less expensive than others, and to which would I send my boy? If he were training for Architecture, I should send him to a school where they did not teach it and then after two or three or four years of teaching him to think for himself (for that is education) I would put him in some good office to work for years at a normal salary, beside as honest a man as with whom I had the privilege of working, and whose friendship is still one of my choicest possessions.

Kenneth, it is too bad that we really do not know each other better. It would be easier for me to answer you. But I have "laid on" dealing with some of the material too curtly perhaps, perhaps not sympathetically enough to suit your nature. It is easier to talk than to write and I hope opportunity may offer to bring you to Detroit again when I am here.

Give us some more argument.

Sincerely, UNCLE..

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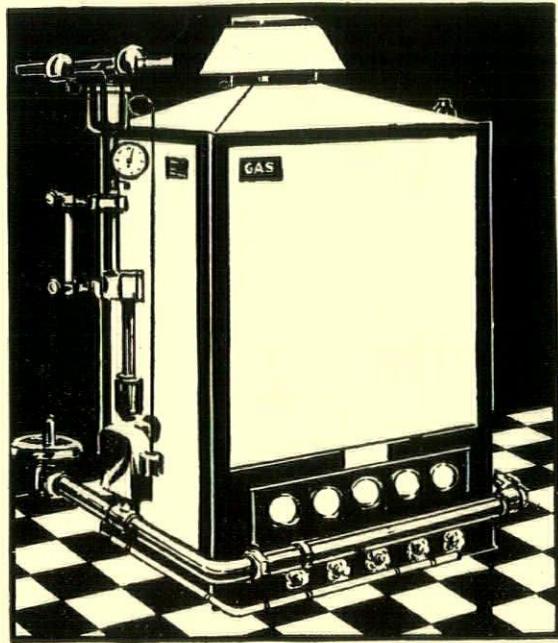
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Vol. 8

DETROIT, MICH., JANUARY 9th, 1934

No. 2

A HOPEFUL 1934

With the new year the Bulletin goes into Volume 8, and the beginning of a "new error." The editor has just made a swing around the country, including six southern states, and found them all for Roosevelt. A visit to Knoxville is a revelation. The Norris Dam, the Wheeler Dam and Muscle Schultz are teeming with activity. The latter, according to TBA of the TVA, has become a new swear word, since it is the world's largest dam. Tracy B. Augur of the Tennessee Valley Authority is a chief of double strength. He is Chief Regional Planner and Chief Town Planner, which argues well for the great Smoky Mountain Classic. They are building towns faster than he can plan them and there is an actual shortage of architects and engineers.

The houses being built are mostly of the one-story type with no basements, and they are most modern with electricity used extensively, even for heating. One problem has been to find a satisfactory electrical heating element. So far none has been developed because electricity has been considered prohibitive for heating homes. When the TVA development is completed it is expected that current will be economical enough for heating.

These towns will be more than construction camps. They will remain to house those permanently employed at the development after completion.

Architects' Luncheon
32nd Floor, Union Guardian Building
Private Dining Room,
Southwest Vista
Tuesday, January 9th, 12:30 p. m.

"With scant reference to the conventional suburban type, and none whatever to the speculative, the houses will be planned to conform to a mountain setting, to serve a mountaineer culture during and after a period of measurable change."

The Authority is building all of the houses needed and they can see little reason for the private developments which are being platted and sold to people all over the country. At Muscle Shoals, for instance it is stated that private interests have platted enough to house a metropolitan center. The Detroit section alone is enormous, with areas named for Highland Park, with streets such as Woodward Ave., John R., etc.

They had "extremely cold weather" down south at Christmas time, while you were having two degrees below they had twenty-five degrees above. They were shivering while I went around without an overcoat, mopping my brow. They knew I was a southerner though because when they asked if I

would have more corn I passed my glass. It was great to be introduced again to the custom of fireworks at Christmas time.

But the South is more hopeful. In most businesses they report the best condition in years, and this is not confined to the South. Chicago hotels report for 1933 the best business in their history. The Stevens Hotel during the World's Fair earned \$15,000 per week and will pay off their bond-holders in full.

The "Tuesday Musical"

You must come up some time, to the Aztec Tower for lunch. There are so many things happening nowadays that we are all more or less dizzy but big things are about to happen. Branson Gamber has received authorization from Washington on his Historic Buildings Survey. An Advisory Committee has been appointed by President Palmer of the Chapter. They are Messrs. Emil Lorch, Chairman, Mason, Rowland and Burrowes. This committee is to appoint two laymen to complete the personnel. Suggestions are in order as to historic buildings to be measured. No building built since 1860 is eligible.

Andrew R. Morison is architect for a Detroit Department of Recreation project at Brighton, a CWA Project.

Henry Stanton's address is 1817 Adams Avenue, Hollywood, Florida.

Paul Kasurin of Ann Arbor writes, calling attention to the fact that in the original draft of the Architects' Code there was a clause stating that it was considered unfair competition for other interests to furnish plans or offer other architectural services. In the final draft, he states, this clause did not appear. The answer is that the clause was taken out of the Architects' Code and placed in the code of those who have been the transgressors. The reason is obvious.

Well, Abyssinia.

BUILDERS' AND TRADERS' EXCHANGE OF DETROIT

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439 Penobscot Bldg., Randolph 5500

Edited By E. J. BRUNNER

CWA Is The Important Thing

It is plainly indicated that the storm warnings hoisted on this page in reference to CWA were not idle chatter. CWA is going to be the motivating force with which to reckon. And as time goes on there will be demand that building projects come under its scope.

When one makes a statement like the above, he takes the risk of being wrong, because what Congress will do to the budget proposals of the President, we do not know. Nevertheless, the statement is made.

Now we know what CWA means to construction if it persists under its present mandate that all work must be done by force account. We know it means wasteful expenditure of money. That means not so much materials purchased for the program, more needless work on the job site and less work in the material producing plants. It means a well nigh fatal blow to contracting. It hurts every contractor, because even if a contractor does not bid on public work he will be faced with more competition if those who would build public work are prevented from doing so.

We in the industry know these things, BUT THAT DOES NOT HELP. What our task is may plainly be seen. Our task is to show beyond the shadow of a doubt to the authorities in Washington that our contention that CWA work should be done under the contract system rests on logical proof.

There is no business man in the industry who can afford to delay taking an active interest in this matter.

There will be plenty of influence brought to bear on the subject. What is most likely to be pitifully lacking is honest-to-goodness proof that our contentions are based on solid facts. I say that is the thing which is most apt to be lacking because that lack is the glaring attribute of most campaigns to get anything done.

It has been recommended to members of the Builders' and Traders' Exchange that they submit any proof of whatsoever nature they possess that letting work by contract is more efficient than "force account" construction. As yet, we await the first reply.

Now let us see who should be interested in this. Let us start with the architect. If CWA is all going to be done day labor either the architect must get on the payroll or let the work go by, unless the local authority having the work done

employs and pay him. If the work is done day labor, architecture so far as CWA is concerned loses its identity as "BUSINESS" and becomes "ON THE PAYROLL."

Same with engineers.

Same with contractors.

The supplier selling to CWA jobs, in so far as sales he makes, is just as well off under CWA day labor as he would be under any other method. But CWA money will not stretch over so many jobs, so in the aggregate there will be less sales to make for a given expenditure of money.

Therefore, it would seem that every one in the industry should be eager to submit data showing ACTUAL FACTS AND FIGURES TO SUPPORT THE EFFICIENCY OF THE CONTRACT SYSTEM.

Perhaps it is asking too much to have figures and facts submitted for unqualified use. Therefore I would suggest that in any case where qualification as to use is desired that the interested person submit the figures in person so discussion of the use may ensue and an understanding be reached.

It is, of course, essential that figures be authentic and rest upon facts which if necessary could be revealed and proved. Mere hearsay or opinions are of no value.

Then, too, it is not necessary that the figures should be submitted to the Builders' and Traders' Exchange. They might equally well be submitted to some other association. The only disadvantage in that might lie in unavailability at the proper time, and so it would really be better to concentrate the figures here.

Photographs too are valuable. Especially so would be photographs of current work with accompanying facts.

This, most likely, is a new approach to action. You can help immensely on this at very little or no cost to yourself, and the value of the statistics collected would be very material indeed if it should help to put the CWA on the right track.



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May we say in conclusion that we have had very courteous treatment from Washington in regard to the communications we have sent them, but the basis of CWA still stands unaltered so far as we have learned.

FROM SAINT LOUIE

Dear Tal:

A copy of your weekly sheet drifted into our dugout, and I wanna han it to youse Detroiters for your Pollyannoptimism.

You know, that sort of thing "gets araoun" as they say here in Saint Louie about small pox. Personally that never worried me so much as halitosis. But there is lots of talk here abaout spirits being higher,—but probably better, tho on account of your geographical location, you've never been bothered that a way. Still, things aren't goin to be too good until the Public Works.

Some of our architects still retain their coats and vests. One backed into a country club locker room to give his athletes' feet a treat, (they have a hypo tub, for members), but the sheriff sold his shoes, which he'd left outside. But the bold defender of the lawr, too intent upon avoiding further delay for the creditors, dropped the one with the broken shoelace, so they were only half-soled, and I borrowed a crutch.

Keep it up, we blue birds gotta have our happiness.

Yours,
Oh Oh MacIntyre Heath

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WEDNESDAY, THURSDAY, JANUARY 10, 11,
Barbara Stanwyck—Otto Kruger "Ever In My Heart"

FRIDAY, SATURDAY, JANUARY 12, 13,
Buster Crabbe—Mary Carlisle "Sweetheart Of Sigma Chi"

SUNDAY, MONDAY, TUESDAY, JANUARY 14, 15, 16,
Walter Huston—Max Baer "The Prizefighter And The Lady"

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We also have a down-town display room at the Builders & Traders Exchange. Just a room big enough to display brick panels, a desk and a few chairs, but nothing else. I call it my down-town field office—just a place for lazy architects to take their clients to see brick, who ain't got time and gas to go out to our Livernois Ave. display rooms. Good idea, don't you think, in these days of no funds? Either Zerga or the writer would be glad to meet you guys and your clients at our Builders Exchange office, by appointment, thus saving you wear and tear on your tires going all over looking for brick.

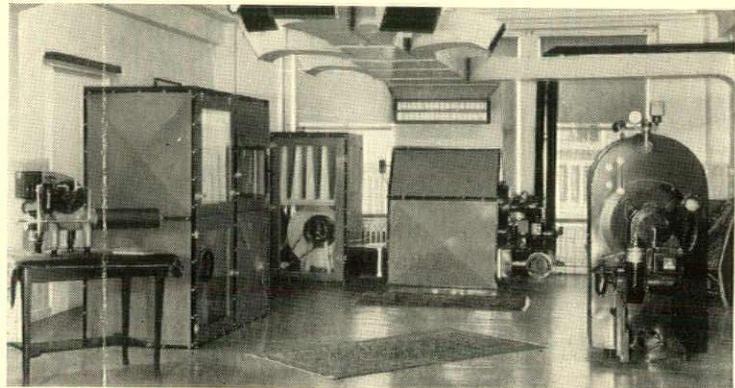
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WEEKLY BULLETIN



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Vol. 8

DETROIT, MICH., JANUARY 16th, 1934

No. 3

HIGHLIGHTS OF THE WEEK

The weekly luncheons are growing in importance as well as in attendance. The chairman requests that each one introduce himself and give his secret of how he is making a living. This some refuse to do, but others don't mind saying. For instance: Chiseler, CWA worker, commodore, sailor, chairman of Tuesday luncheons, Municipal Judge and justice dispenser, cheating the government, professional politician, advocate of a silver standard, Jack of all trades, gouging the public, was an architect, still hoping, etc. You can put the names opposite to suit yourself.

Austin Howe was chairman and did a good job. He has my vote for president. Dalton Wells' presence brought memories of old times. He is now with Stran-Steel Houses. Dalton Snyder hasn't been seen so often lately either. They say that Hugh Keyes' Emory Clark residence is a masterpiece.

Professor Lorch always has something worth while to say. He and Wirt Rowland and Marcus Burrowes are in the market for historic buildings

"Dear Kenneth" letter in the Bulletin, signed "Uncle" we think it is only just to say that it was written by "one who did not attend the Fair," but wrote his reactions of it for the Bulletin any way. Harold Ellington of the dam engineers, I mean our best friends, the engineers writes:

My time has been so occupied that it has not always been possible for me to read all the interesting articles which appear in the **Weekly Bulletin** of the Michigan Society of Architects, but I have earnestly endeavored to at least hit the high spots.

In your issue of January 2nd the article, "An Architect writes a Student" was very interesting indeed, and whoever "Uncle" is I would like him to know that I think he did an excellent job in presenting the fundamentals and facts to the students.

On a number of occasions I have been interrogated by young men aspiring to be leaders in the architectural or engineering profession, and I have endeavored to the best of my ability, to give them practical information. There is one point that I have always stressed with young men reaching out to learn the intricacies of any business, and that is, I have dwelt upon what I consider the most important characteristic and if not present one that can be developed. I choose

(Continued on Page 3)

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 439 Penobscot Bldg., Randolph 5500
 Edited By E. J. BRUNNER

Let's Turn Mathematical

The Legislature of the State of Michigan has been petitioned, entreated, cajoled, and "bawled out" in an effort to pass legislation which would make possible the procuring of Federal funds to build state institutions. But the legislature has not been convinced to the point of passing the legislation.

Let us forget everything but the welfare of the people of this state, and see if an honest picture cannot be drawn OF FACTS AND CONDITIONS which will convince any reasonable man whether or not he be a legislator that it is highly necessary that the so-called "incipient insurrection" bill be passed. Let us look at the evidence in an impartial light. Unfortunately this space will not allow for itemized substantiation of all details, no matter how important.

FIRST: Can we agree that it is a proper and necessary function for the state to build and maintain institutions to care for the mentally afflicted? It is an indisputable fact which may be ascertained by anyone that our institutions are overcrowded to the point where not all who should be admitted can be. Then can we not agree that it may reasonably be expected that Michigan within a comparatively short time will be forced to do more of this institutional building? Within a short time Michigan will be compelled to do the work on its own financing instead of through government financing with THIRTY PER CENT OUTRIGHT GRANT to the state.

SECOND: There has been \$3,300,000,000 set aside by the Federal Government for such loans. Thirty per cent of that money will never be paid back. That thirty per cent will be raised from the whole people of the United States by various forms of taxation. Thirty per cent of \$3,300,000,000 is the tidy sum of \$990,000,000 and the people of the State of Michigan are accurately estimated as being in the plight of paying back through taxation six per cent of that sum or \$59,400,000. That is what the people of the state of Michigan will pay back to the Federal Government whether or not Michigan benefits.

THIRD: To get back that \$59,400,000 which we must pay to the Government, there will have to be loaned to Michigan or agencies in Michigan, \$198,000,000 of which then \$59,400,000 would be outright grant and the remainder loans at reasonable interest and terms. Michigan is lagging far behind in getting its share. AND THE TAX-

PAYERS WILL BE MONEY OUT IF WE DO NOT GET OUR SHARE. If we do not get it we shall have to pay the United States anyhow and then on top of that WE SHALL HAVE TO PAY FOR OUR NEEDED INSTITUTIONS. Michigan stands to get only approximately \$90,000,000 out of the \$198,000,000 if we include in that figure \$80,000,000 which the people of Detroit (not the whole state) may get for a subway. The amount does include \$6,000,000 which the state does get for highway construction. Add to that \$30,000,000 for state institutions the maximum asked and we would be getting only a total of \$120,000,000.

FOURTH: The constitution of the state says the total state debt at any one time may not be over \$250,000. The constitution has in the past been amended as to highway funds and in 1921 was amended providing for a \$30,000,000 debt to pay the soldiers bonus. That is the reason why the state itself so far has been unable to receive any of the benefits which would come from a loan to build necessary public institutions and by so doing put thousands of skilled building tradesmen back to work. People can sob all they want to about what "might have been done." Let us forget "what might have been done." We stand facing the fact that time is the essence of getting anything done and WE HAVE SOMETHING TO DO. The legislature will meet again soon. Past mistakes on the part of the Governor, the Democrats, the Republicans or you or me will not pull the people of the state out of this hole. It is what we do from now on which is important.

FIFTH: There is this sentence in the constitution, "The state may also contract debts to repel invasion, to suppress insurrection, defend the state or aid the United States in time of war." IF THE LEGISLATURE WILL PASS AN ACT ON THE BASIS THAT THERE IS AN INCIPIENT INSURRECTION AND PROVIDE THIS MONEY TO BE BORROWED TO BUILD THE NEEDED INSTITUTIONS SO TO PUT MEN BACK TO WORK AND BY PUTTING MEN BACK TO

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WORK SO TO QUELL THE INSURRECTION: AND IF THE COURTS UPHOLD SUCH LAW, then the Federal Government would loan the money. Word as to that has been assured. And that is the only practical basis left for us to get the money. No one would be hurt by the passage of such legislation, and no one's reputation would be injured. The state's reputation would not be injured. Everyone would realize the justification for the action. Neither would it create a dangerous precedent. The action is by its very nature of the sort which would hardly be used as a precedent. And after all precedents are neither safeguards that something bad shall not be done in the future or that something good shall be done in the future. The thing to look to is the present occasion which is without precedent. Never before has Michigan been invited to accept a thirty per cent grant from the Federal Government, and never before in time of peace has the Federal Government set aside \$3,300,000,000 of which Michigan can get none or a just share.

SIXTH: There is argument that the interest charges will eat us out of house and home. The answer is IF MICHIGAN IS TO GROW AND NEED THOSE INSTITUTIONS, AS IT NOW NEEDS WITHOUT THE FACTOR OF GROWTH BEING CONSIDERED, THE BURDEN OF TAX WILL BE LESS IF WE GET A THIRTY PER CENT GRANT THAN IF IN A YEAR OR SO WE BUILD THEM TOTALLY OUT OF REVENUES RAISED IN THE STATE, and very likely at higher construction cost.

HIGHLIGHTS OF THE WEEK

(Continued from Page 1)

to name it the "sincere spirit of performance," and this comprises that industry and intensity of purpose, to make the best job of whatever they undertake, regardless of the hours, the pay or the distasteful task. Please thank "Uncle" for me.

Also, speaking of engineers, if anybody was, watch for the engineers' page next week. Clair Ditchy is the new editor, succeeding Perry Fellows, who got a better job.

They say we ought to have a different editor for the Bulletin, but this one is different enough. This business of mixing up everything makes it easy, and you have to read it all to get the complete story. P. T. Barnum had the right idea. He started the circus, with three rings, so you would have to go three times to see it all.

A visit from Roger Allen, that other great journalist, whose Grand Rapids Chronicle is piling up new records of having its stuff reprinted in other Michigan papers.

STAND BY

For Joint Meeting, Chapter, Society and Illuminating Engineers on Jan. 23, Dinner.

Joint Meeting Chapter and Producers' Council, Jan. 31. All architects and engineers invited.

Full details of these meetings in the next issue.

Our exchange editor FHW calls attention to the leading article in the January Architecture entitled The House of Tomorrow, a symposium of opinions in which, among other notable architects, Richard H. Marr has a most interesting contribution.

Birthday this week—John M. Donaldson, January 17th.

It's surprising how attendance at the Tuesday luncheons has increased, although you may have noticed the smaller size of the announcement in the Bulletin. A note to the printer indicated a smaller "box" but he said he was working on NRA and no smaller box lunches were allowed.

Lyman H. Dixon is now with the U. S. Department of the Interior, Division of Subsistence Homesteads, Reedsburg, West Virginia. He writes:

I have been down in this neck of the woods for about three weeks having left N. Y. on a half days notice after a wait of over two years with absolutely nothing to do in the Architectural line.

I am on the Staff as "Architectural Executive" if you know what that is. I don't but I coined the title as it was the only thing that came to my head. The appointment reads "For not less than three Months."

Now to business, I want the Bulletin forwarded to the address printed above and addressed to me and I will be grateful if you will tell the Treasurer of the Society to send me a bill for dues as thanks to Uncle Sam I now have money enough to pay up.

I am my own typist as you may surmise and that word for your breezy journal floored me. Regards to any who may remember me.

Cordially yours,

Lyman H. Dixon

P. S. If the address on envelope is not right it is the fault of the "Red Hand Book" which I brought down to help out on some of the weighty problems which may come up.

Jo Jogerst of Wausau, Wisconsin is also heard from:

After reading the column headed "CWA Outlook" I am tempted to submit this:

PUNCH AND JUDY THEATRE KERCHEVAL AT FISHER ROAD NIAGARA 3898

WEDNESDAY, THURSDAY JANUARY 17, 18.
Paul Muni in "The World Changes" also Dorothy Wick in "The Cradle Song"

FRIDAY, SATURDAY JANUARY 19, 20.
Ed Wynn—Dorothy Mackail in "The Chief"

SUNDAY, MONDAY, TUESDAY, JANUARY 21, 22, 23.
Max Baer—Myrna Loy "The Prizefighter and the Lady"

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Hooray for the Bulletin!
 Hooray! Hooray for the N. R. A.
 And A. A. A. and E. R. A.
 And T. V. A. and R. F. C.
 And all these letter groups of three.
 Try all of them, put them to work;
 We must not fall, we will not shirk.
 Stick to the job, we'll get there yet
 If we have to use all of the alphabet.

But, as we go from A. B. C.
 Onward, perhaps, to X. Y. Z.,
 Do not forget that ever best,
 For north and south, for east and west,
 Are these three letters, here to stay,
 Our very own, the U. S. A.

Now that that's off my chest give my regards to Geo. Diehl. I always considered him a good scout and glad he made such a success out of the Goodwin alteration. He certainly knows his onions, does George.

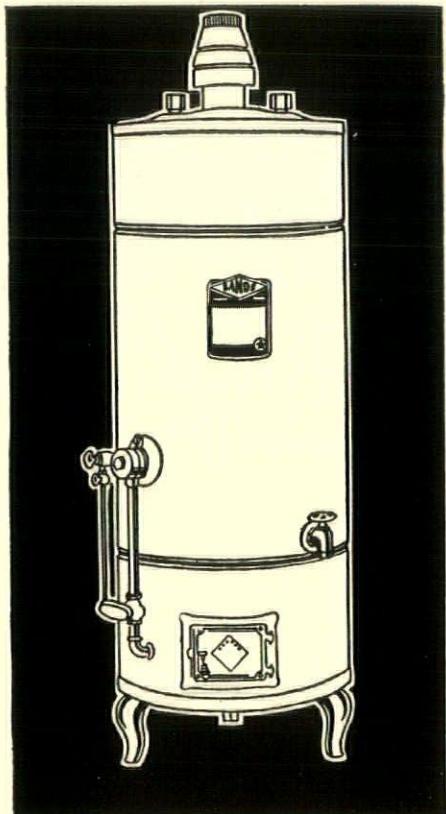
Also incidentally, (please don't faint), find enclosed \$2.00 to apply on my subscription account, as looking high and low, I could not find the other half of that letter among my hoard of wrappers that Mr. Sturm of Chicago was wondering about, so what else was there to do but pay up something at least? Regards,

Jos. P. Jogerst

The women's City Club of Detroit increased its membership by 1,159 last month.

And so, you see, everything is grist to the editor's mill.

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WEEKLY BULLETIN



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DETROIT, MICH., JANUARY 23rd, 1934

No. 4

ARCHITECTURAL PROGRESS

To All Architects Registered In Michigan

This reporter has been given an assignment that is the most important in his career. He has been asked to prepare a brief in favor of the Society that is wholly adequate in telling the membership why they should pay up their dues.

As good as I am I feel incompetent in this light, because the whole future of the Society depends upon it. This is said without fear of contradiction, since all of us belong to, or have belonged to, various organizations and the plight of all is somewhat the same.

We have dropped out of this one and that until many organizations have gone out of existence. We have even dropped out of the Book of the Month Club because we couldn't attend any of the meetings, and we have dropped our insurance.

Not all of us are imbued with the faith exemplified by that genuine literary curiosity as published in The Detroit Times:

WESTERN & SOUTHERN LIFE INS. CO.,
Cincinnati, O.

Dear Gentlemen:

I have thought it over and decided not to send you no more money on my husband John's policy which was due last mo. I reckon life ins is alright at times but I don't see no use keeping John's policy no longer as John died 3 yr ago & won't never need it now & I been hard up since. So please drop it and don't send no more bills.

Respectively,
LILLY WALKER

place. We are on trial, and the future depends on you.

In spite of the excellent administration of our treasurer, Andy Morison, it still takes some money to carry on the activities of the Society. He has served five years and only through his Scotch instincts have we been able to continue. The Society owes nothing and still has some money in the treasury. This is due only to the fact that Treasurer Morison has not permitted the Society's funds to become exhausted following the affluent years. What other organization can equal that?

But, even so, it does take some money to carry on the work and the Society has been more active than ever. At the last Annual Convention in February 1933 all back dues were canceled and dues were reduced to three dollars per year. This was from \$15.00 in Detroit and \$10.00 outside, so, it can be seen that everything possible has been done to keep the membership active.

Under the present plan every architect registered in Michigan is a member. Upon the payment of three dollars he is an active member. The next Convention will be held on February 23rd and 24th, 1934. Up to that time the most that any one can owe in dues is three dollars for the current year. If every architect registered in the state, or even the majority of them, will pay the amount should equal our income under the old plan. Those who cannot pay the full amount may send any part of it, and become active members.

Never before have there been matters of more vital interest to the architects. They must be dealt with through group action. The day of individualism is out. Your officers need your encouragement. They cannot do their best work if they are to be handicapped financially.

There is construction work ahead but there is a growing tendency for governmental units to do their own work. There is real work for your organization and a limited amount of money is needed to do it. Won't you cooperate by sending in your dues now?

But, though you resign from every other organization, you should hold on to the one which represents your livelihood. Theodore Roosevelt said, "Every man owes a portion of his time to the up-building of the profession or business of which he is a member." If you cannot devote your time you, at least, owe your support to those who are willing to devote their time.

Your officers and board have worked tirelessly in your behalf and at a great loss of time from their own business. No salaries are paid to any of them, only bare expenses for stamps, etc. are allowed.

There are problems facing the profession today that eclipse anything that has heretofore taken

ASSOCIATED TECHNICAL SOCIETIES OF DETROIT

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 Detroit Section, American Society of Civil Engineers; Detroit Section, American Society of Mechanical Engineers; Detroit-Ann Arbor Section, American Institute of Electrical Engineers; American Institute of Chemical Engineers; Detroit Engineering Society; Detroit Section, Michigan Society of Architects; Detroit Chapter, American Institute of Architects; American City Planning Institute; Detroit Section, Michigan Society of Architects; Detroit Chapter, The Society of Industrial Engineers; Swedish Engineers' Society of Detroit; Michigan Chapter, Illuminating Engineering Society; Detroit Section, American Welding Society; Michigan Patent Law Association; Michigan Section, Electrochemical Society; Polish Engineering Society.
 478 Alexandrine Ave., W., COLUMBIA 5320

Edited by CLAIR W. DITCHY

TECHNICALITIES

DEVOTED to the interests of every technical man in the metropolitan area of Detroit, this is your page. Through the courtesy of the Michigan Society of Architects, we are accorded the use of these columns once each month, and until further notice the activities of A.T.S. and other pertinent news will be herein recorded and discussed.

Contributions of items of general technical interest are solicited. Naturally they must be brief. Especially are councillors and secretaries of the constituent societies invited to make use of these facilities to disseminate news from their societies or professions which they know will be of general interest.

We trust that through the very intimacy which so restricted a space imposes, we may be able to effect a closer feeling of cooperation and common interest among the more than two thousand technical men which this journal reaches and whose professional welfare A.T.S. promotes and guards. We hope to fully acquaint you with the activities in your behalf of the Committees on Municipal Affairs, State Affairs, Education, of your representatives on the Board of Commerce Governmental Committee, and of the many other special committees that represent the technical man in current matters which concern him.

JANUARY MEETING was held Monday, January 8, Chairman W. P. Thomas assuming office for the coming year. Harvey M. Merker was elected Vice-Chairman to fill the vacancy caused by the death of Col. Wasson. Policies for the coming year were discussed. Past accomplishments were reviewed and present activities were reported. After the meeting Carl Wilcox, State Engineer for CWA, gave an account of the operations of CWA, what it aims to do and how, and some of the difficulties encountered. Chairman Thomas appointed Maj. Hallahan, Col. Douglass and Mr. E. M. Walker to represent A.T.S. in the formation of a State Advisory Committee of Engineers to advise with the State representatives of CWA, the object being to eliminate the difficulties which have appeared in the employment of technical men in professional capacities. The formation of the Committee is based on the assumption that CWA will continue to operate after February 15. Meetings have been held in Ann Arbor with representatives of D.E.S. and M.E.S., and the last meeting was held Saturday, Jan. 20, in Lansing.

REGISTRATIONS of technical men for CWA projects are now being made exclusively at the Precinct Station at Trumbull and Michigan Avenues. **OPPORTUNITY KNOCKS** today as it has not done for a long, long time at the door of the technical man. In the changing scene, he may alter his tra-

ditional status and stature, and assume the just proportions which his contribution to society merits.

He may want to exercise some control over the creations of his genius and not be content, as he has been in the past, to invent and discover and leave to others to apply and exploit. Secretary of Agriculture Wallace suggested as much before the American Association for the Advancement of Science last month in Boston. Quoth he: "Human power of high spiritual origin but debased by the sophistication of 'devil take the hindmost' economics, took command of the exploitation of the discoveries made by scientists and inventors. . . . It becomes apparent that we must learn to cooperate with each other instead of joining together in the exploitation of someone else."

ECPD stands for Engineers' Council for Professional Development, a national agency fully described in the Electrical Age of October 28, 1933. It aims at high professional standards of education and practise, greater solidarity and greater effectiveness in dealing with technical, social and economic problems. Dr. C. F. Hirschfeld, of the Detroit Edison Co., has acted as Chairman during the past year. It was formed in October, 1932 by joint authorization of A.S.C.E., A.I.M.E., A.S.M.E., A.I.E.E., A.I.C.E., Society for the Promotion of Engineering Education and the National Council of State Boards of Engineering Examiners.

MEETINGS: A notice of the Joint Meeting of Detroit Chapter A.I.A., M.S.A., A.I.E.E. and I.E.S. appears elsewhere in this issue.

Michigan Chapter, American Society of Heating and Ventilating Engineers will hold a meeting at the Detroit Edison Co. at 2000 Second Ave. Monday, Jan. 22, 1934. Speaker: H. A. Snow, Controller, The Detroit Edison Co. Subject: "Public Utility Dollars." Dinner at 6 and entertainment. Make reservations through E. L. Brandt.

Detroit Section, American Welding Society will hold a meeting on Thursday, Jan. 25, 1934, at the D.E.S. Clubhouse, 478 Alexandrine, W. Speaker: Ray Kondal, of the Wickes Boiler Co. Subject: "X-Rays of Welded Sections" (Illustrated). Dinner at 6:30 (make reservations). Meeting at 8.

Michigan Engineering Society announces its Fifty-fourth Annual Convention to be held at Grand Rapids, February 9 and 10.

Detroit Chapter, A.S.S.T. Monday, February 12, 1934, at Fort Shelby Hotel. Speaker: H. B. Knowlton, of International Harvester Co. Subject: "Failures." Dinner and entertainment.

OBITUARY: William L. Cullen, Chief Draftsman, Detroit Edison Co., died December 18, 1933, as a result of injuries received when struck by an automobile on December 15. Member, D.E.S.

(Continued on page 4)

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Dear Uncle:

You were slow about answering my letter. When I wrote you about my ambition to become an architect, it was of course because I had heard you were a wonderful designer. It must be a great feeling to know you have really created something useful, practical and beautiful at the same time and which will endure.

I was puzzled by your letter tho' and showed it to mother. Apparently she's not afraid of you and I'm sure you won't mind what she said.

"Why the old fraud Ken,—he's the most wonderful brother in the world, but I think the buildings he designs are perfectly horrible. I always thought he'd have made a better musician than an architect. When he was a young man I could sit for hours listening to him sing and play and to think that now he's become literary!"

Of course, uncle, I don't pay much attention to mother's tirades and I really don't think much of her taste in architecture altho her ideas about kitchens are modern. But she didn't enlighten me about your letter.

I took it to Mr. Welloff, the architect who sent his only son Harry to college to take the architectural course. Harry makes dandy water colors and besides he was quarter-back on our high school team. Well, Harry's father is a swell fellow and he considered your letter and chuckled while he read it. When he was thru he looked at me seriously all of a sudden, and said,

"I'm glad you've come to me. You see I have given a lot of thot to the matter of Harry's training and altho he is not a genius or rather because he isn't I've sent him to college to study architecture. The course in architecture provides a liberal education and Harry will have the environment which makes for the appreciation of what is really worth while in life, and even if he does not see his way to becoming an architect it will give him a broader outlook than anything I know of."

"Your uncle," he continued, "is an interesting fellow, and I've known him for a long time, and I think he will be the first to agree that he is egotistical. In other words he quite definitely bases his judgment of what is right on his own experience. Really he is a very talented man and has developed his talent by unusual perseverance. Besides he was exceedingly fortunate in having entered the office of a man who was willing to encourage and guide him at a time when he most needed such help. There were a few such men in your uncle's youth, but they are indeed rare today.

"Your uncle is right about many things in this letter and you will understand them only as you have gained experience and you will get that experience much earlier if you approach your chosen profession in the only logical way for the average fellow. And I think I am right in saying that there are very few successful architects who have not had the benefit of a thorough training in a school of architecture. Your uncle is an exception."

Mr. Welloff kept me for some time and sometime later invited me to his home where I met a prince of a fellow and what do you think—he teaches designing at the college! I guess Mr. Welloff would give him real money—that is if he had a job.—But this chap likes his job teaching better I guess. And is he good? But what impressed me most was a little parlor trick he had. He

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started by proposing to put a hard-boiled egg without the shell into an empty milk bottle and take it out again without marking or damaging it in any way. Well, a few of us tried to push and squeeze to get the egg into the bottle but it was impossible and obviously more so to get the egg out once it was in. Well he did it in just 2 minutes and I learned a lot about air pressure and valves and I'll always remember it. You see uncle, these college professors aren't all dumb. In fact some of us fellows think there's some truth in the rumor that they're running the U. S. Government and eventually will get us out of the Depression.

Anyway, thanks for your letter and if you have a decent job this summer I'd like to work for you. I can run the typewriter and do a little shorthand.

Affectionately,
Kenneth

PRODUCERS'—ARCHITECTS

Joint Annual Meeting

WEDNESDAY, JANUARY 31st, 1934

Hotel Fort Shelby

Dinner at 6 P. M. \$1.25—Meeting at 8 P. M.
25c for Refreshments

Battery: For the Producers, Miss N. Ingels of the Carrier Engineering Co.—"Indoor Weather Making."

For the Architects, G. Frank Cordner, Consulting Architect to the Detroit City Plan Commission: "Detroit's Slum Clearance Program."

Call CHerry 7660 for Reservations Before
Noon Wednesday

Miss Ingels, a graduate of the University of Kentucky, was formerly with the Pittsburgh Testing Laboratories. For the past ten years she has been with the Carrier Engineering Company. At present she is Educational Director for the company. Those who have heard her are enthusiastic in their praise of the interesting manner she presents her excellently illustrated lecture.

Mr. Cordner, who needs no introduction to architects, will give some of the latest developments in that fascinating project which will mean so much to Detroit.

PUNCH AND JUDY THEATRE
KERCHEVAL AT FISHER ROAD NIAGARA 3898

WEDNESDAY-THURSDAY JANUARY 24 AND 25
Lionel Barrymore—Alice Brady in "Should Ladies Behave?"

FRIDAY-SATURDAY JANUARY 26 AND 27
Randolph Scott—Buster Crabbe in Zane Grey's
"The Thundering Herd"

SUNDAY-MONDAY-TUESDAY JANUARY 28, 29 AND 30
Charles Laughton in "The Private Life Of Henry VIII"

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ASSOCIATED TECHNICAL SOCIETIES

(Continued from page 2)

Col. Joseph H. Wasson, Field Representative, Peerless Cement Co., died January 6, 1934 from injuries sustained in an automobile accident. Member, D.E.S., A.S.C.E., M.E.S., Vice-Chairman, A.T.S.

WHEREAS

The Council of the Associated Technical Societies of Detroit is obliged to record the death, by an unfortunate accident, of its Vice-Chairman, Col. Joseph H. Wasson, and

WHEREAS

By this stroke of Fate the Council has lost a most valued member—an engineer of high standing, a brave soldier, an earnest patriot. A man of lofty ideals and broad human sympathies, a close student of government, he gave unselfishly of his time to the welfare of his profession and of his community. As chairman of the Committee on Public Affairs he rendered most distinguished service to this Council and to his fellow citizens.

NOW, THEREFORE, BE IT RESOLVED,

That this Council express to the family of Col. Wasson by this resolution, the high esteem in which he was held by his associates and the great sorrow with which they mourn his loss.

By Order of the Executive Committee
(Signed) Willis P. Thomas
Chairman

SPECIAL NOTICE

Following the Tuesday luncheon Jan. 23 a membership meeting of the Society will be held for the purpose of electing a members' nominating committee.

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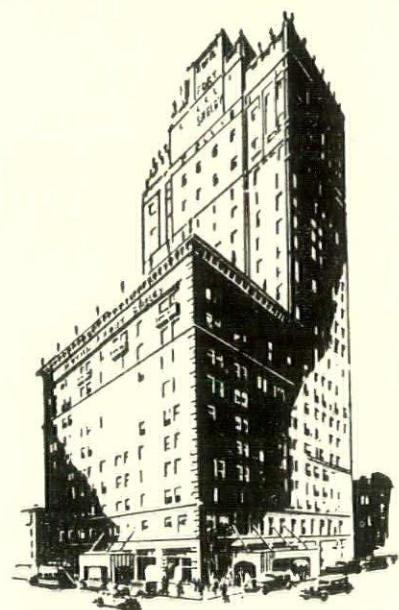
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Directors—Fred Anderson, Otto Sauer, Roy Boomer, William Seeley, Harry Culbertson, Edward Schroeder.
439 Penobscot Bldg., Randolph 5500
Edited By E. J. BRUNNER

Forty-Second Corporate Meeting

The forty second annual meeting of the Builders' and Traders' Exchange of Detroit as a corporation provided for by a special act of the Michigan Legislature May 25, 1891 was held January 16.

Three features of the day have become almost historical, the election with polls open from 9 A.M. until 3 P.M., a buffet luncheon for members, and the meeting of the corporation at 3 P.M.

Last year and this year the feminine staff of the Exchange has prepared and served the luncheon, and most members think it is an improvement over the old and more costly way of catering service. Luncheon and plenty of honest-to-goodness punch—a good time was had by over 150 men. In fact, the two hours of coming and going in the big plan room, turned for the day into a meeting place, is something unique in Detroit's construction makeup.

The election resulted in the four following men winning directorships for the years 1934-1935:

ALBERT BEEVER, Beever Plastering Co.
CLAUDE FILER, John A. Mercier Brick Co.
MASON RUMNEY, Detroit Steel Products Co.
WALTER S. TROWELL, Trowell Construction Co.

The directors holding over are:

EDWIN KRIEGHOFF (vice-pres. of Exchange) Krieghoff Co.

A. F. PUDRITH (treasurer of Exchange) A. F. Pudrith Co.

FRED ANDERSON, Inglis Wire and Iron Co.
ROY BOOMER, The Boomer Co.

EDWIN SCHROEDER, Schroeder Paint and Glass Co.

Edward Horning of the Detroit Lumber Co., president of the Exchange, presided over the annual meeting. His address, the report of the auditor, and the report of the secretary all combined to show that not only has the Exchange maintained a sound financial position by cutting its expenses to meet a greatly reduced income, but that it has the past year given its members added services with a reduction of dues since January first, 1933.

Members who addressed the meeting were Edwin Krieghoff, A. F. Pudrith, Harry Culbertson, Fred Anderson, George W. Auch, Dr. Julius Clippert, Albert Beever, Thomas Murray, Walter Trowell, Claude Filer, Jim Hemstreet, William Restrick, Earl Hurd and W. F. Seeley.

Mr. Seeley's talk was the culmination presenting the outgoing president, Edward Horning, with a

desk set.

Among the resolutions passed was one which should be mentioned especially, a vote of thanks to the girls of the Exchange for the successful luncheon they provided.

Significant work of the Exchange on the sales tax, codes, CWA, etc., were all commented on at length and we quote from the report on sales tax activities:

"From the Exchange came the first explanation of the sales tax followed by the first circulation of bulletins which were later issued by the state. Later from our offices came the call to the industry which resulted in several joint meetings of the Exchange with other associations and from this came a committee chairman by Herman Banbrook, with members Edward Horning, Waldso Turner, Ralph MacMullen and E. J. Brunner. This committee backed by the Exchange and other organizations SUCCEEDED IN GETTING RULE 38 REMOVED FROM THE STATE'S RULINGS. THAT ONE STROKE SAVES DETROIT'S CONSTRUCTION INDUSTRY A THREE PER CENT TAX ON ALL LABOR DONE ON LUMP SUM SUB CONTRACTS. In any normal year that saving will more than finance the whole operation of the Builders' Exchange and the cooperating associations."

Start Out Right

Two former members have started the New Year right by re-joining the Exchange, this time the business bearing their personal names. The McMillan & Arlund Company, contractors and engineers, 418 West Willis Ave., Temple 1-7867—specializing in cement finish floors.

Gene McMillan and Bill Arlund established and expanded the old Kalman Company in this territory, serving, respectively, for many years as Michigan managers of the Kalman Floor Company and Kalman Steel Company.

Since organizing their new business they have made a number of installations with representative owners and architects. They operate under their own specification which results in a beautiful and life-long finished floor.

They also have a system for making repairs to present floors which is both effective and revolutionary.

We welcome Gene and Bill back in the fold, offer them the warm hand of friendship and our best wishes for the future.

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LUNCHEONS BRIEF, SNAPPY WHEN SNYDER IS CHAIRMAN

Dalton Snyder only had to appear twice and he was made chairman of the luncheon meeting.

A roll-call revealed some guests of whom we are very proud:

Dan Koenig, City Planner of Saginaw; Bob Frantz and Peters Opperman of the same city; Professor Lorch of Ann Arbor; Bill Restrick and Mr. Green, Restrick Lumber (big and little sticks) and Curtis Woodwork, respectively.

Gamber, HABS enthusiast—Blucher calls it the Histerical Buildings Survey. Maleomson who can recite a cracker-jack Irish poem. C. W. Ditchy, whose initials are now CWA. Hughes, ditto, Wright ditto, Pellerin ditto. Tilds, who defends Louis Kamper—as best he can—Wenzell, who can speak for himself. Williams, the Chapter's Budget Director. Dischner, who believes in Quantity Survey.

Biddle, who has organized groups who never before believed in organization. He ought to be with the architects.

Palmer, who is the best President the Chapter has ever had, because every president always seems to accomplish that feat. Diehl, about whom I don't dare make a dirty crack. G. F. C., the better half of RFC. Pettibone, "has the strength of Gibraltar." Varney, our best etcher, who does a little sketching of Bob Frantz—why not publish it in the Bulletin, Orla? Austin Howe (I'm going to nominate him for President). Funke, a good listener, and when he talks has something to say (you'll do well to take notice of him).

Rowland—Hello, Uncle. Keyes, I've been looking for you everywhere. Haas, almost got there in time to see us leave.

Well, I hear the milk cans rattling outside so I guess it's time to call it a night.

M.S.A. CONVENTION IN FEBRUARY

The Board of Directors of the Michigan Society of Architects have named the Hotel Fort Shelby in Detroit as the place of its Twentieth Annual Convention to be held on February 23rd and 24th, 1934.

Further details are now being worked out along the lines of the Nineteenth Convention, which was held at the same place in 1933 and considered one of our most successful. According to the tentative program Friday afternoon will be devoted to registration of delegates and Friday evening to "Open House" with the Society as hosts.

Saturday morning will begin the business sessions at which reports (as printed in the Bulletin previously) will be acted upon and officers will be elected. A luncheon Saturday noon will deal with a subject, to be selected, with some outstanding

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speakers. At the final business session on Saturday afternoon topics of most vital interest to architects at present will be dealt with.

On Saturday evening, the event of events will take place in a setting entirely befitting. It will not be a banquet, or even a dinner, nor yet a smoker. In fact it is to be so unique that a name for it has not yet been selected. Perhaps a new word will have to be coined.

Nominating Committee Named

In accordance with the by-laws President O'Dell has named C. W. Ditchy (Chairman), Alvin E. Harley and T. C. Hughes as a Nominating Committee to prepare a slate of officers for the coming year. The membership will elect a second committee to nominate a separate slate. Further nominations may be made upon petition signed by five members.

JOINT MEETING

Detroit Chapter, A.I.A.
Michigan Society of Architects
with

American Institute of Electrical Engineers
Illuminating Engineering Society
Detroit Edison Bldg., 2000 Second Avenue

TUESDAY, JANUARY 23, 1934

Dinner at 6:00 P. M. Meeting at 8:00 P. M.
Speaker: MR. A. F. DICKERSON, General
Electric Laboratory, Schenectady, N. Y.
Subject: THE CENTURY OF PROGRESS
Call CHerry 7660 for Dinner Reservations
Before Noon Tuesday

This meeting has been arranged jointly with the Engineers because of the unusual interest which Mr. Dickerson's subject has for architects.

Mr. Dickerson was in intimate contact, not only with the lighting of A Century of Progress, but with the architectural features as well.



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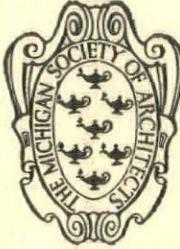
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WEEKLY BULLETIN



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Emil Lorch
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Vol. 8

DETROIT, MICH., JANUARY 30th, 1934

No. 5

M. S. A. OFFICERS AND DIRECTORS NOMINATED

At the architects' luncheon Tuesday, January 23rd, M.S.A. members present elected a second nominating committee, as provided in the by-laws, to prepare a slate for 1934 officers and directors.

The following tabulation gives the results of deliberations of both committees, just as they will appear on the ballots:

NOMINATING COMMITTEE ELECTED BY MEMBERS

Professor Emil Lorch (chairman)
Austin A. Howe
William G. Malcomson

NOMINATING COMMITTEE APPOINTED BY PRESIDENT O'DELL

Clair W. Ditchy (chairman)
Alvin E. Harley
Talmadge C. Hughes

FOR PRESIDENT

Austin A. Howe, Detroit
David H. Williams, Jr., Detroit
Harry L. Mead, Grand Rapids
Fred Beckbissinger, Saginaw
Don M. Hunter, Detroit
Andrew R. Morison, Detroit
Talmage C. Hughes, Detroit

Richard H. Marr, Detroit

FIRST VICE PRESIDENT

Herbert G. Wenzell, Detroit

SECOND VICE PRESIDENT

Robert B. Frantz, Saginaw

THIRD VICE PRESIDENT

William D. Cuthbert, Ann Arbor

SECRETARY

Frank H. Wright, Detroit

TREASURER

Andrew R. Morison, Detroit

EXECUTIVE SECRETARY

Talmage C. Hughes, Detroit

FOR DIRECTORS (Eight to be Elected)

August W. Balle, Detroit
Wells I. Bennett, Ann Arbor
Frank Eurich, Detroit
Hugh T. Keyes, Detroit
Amedeo Leone, Detroit
Walter E. Lentz, Detroit
Richard Mildner, Detroit
N. Chester Sorensen, Detroit

C. Howard Crane, Detroit

George L. Harvey, Port Huron

W. E. N. Hunter, Detroit

Emil Lorch, Ann Arbor

Frederick D. Madison, Royal Oak

William G. Malcomson, Detroit

H. Augustus O'Dell, Detroit

Henry H. Turner, Grand Rapids

Voting will be by secret ballots which are soon to be mailed to all members. By-laws also provide that "The members' Committee shall recognize and place in nomination any candidate who is a regular member in good standing, for any office upon petition signed by five regular members in good standing, provided that said petition is delivered to the chairman of the Members' Committee at least five (5) days prior to the annual meeting."

The Chairman of the Members' Nominating Committee is Professor Emil Lorch, College of Architecture, University of Michigan. The date of the Annual Meeting is February 23 and 24, 1934.

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Directors—Fred Anderson, Albert Beever, Roy Boomer, Claude Filer, Walter Trowell, Edward Schroeder.
439 Penobscot Bldg., Randolph 5500

Edited By E. J. BRUNNER

New Sales Tax Ruling

The State Board of Tax Administration has published "Supplementary Regulations and Decisions Revised as of and Effective January 1, 1934."

These rulings supercede other rulings and regulations.

In this new publication of rulings, Article 31 and Article 32 refer to the construction industry, and of course these two articles supercede the old "Ruling No. 22" and the old "Ruling No. 38."

The new rulings which will govern until such time as the State Board of Tax Administration sees fit again to revise rulings are reprinted here-with, and it will be noted that the entire purport of the old ruling No. 38 has been done away with.

These new rulings are exactly in line with statements published upon this page in the October 17, 1933 issue of this bulletin.

Article 31. Building Materials and Fixtures, Sales to Owners and Contractors.—The seller is liable for tax on the sale of building materials and fixtures to property owners, as the final buyer; to contractors and sub-contractors, who build or repair under lump sum contracts; and to contractors who build for themselves.

Where the building contract is on a time and material basis for an improvement or repairs to real estate, or where the sale is made for purpose of resale in a store, shop, or other place of business, the tax does not attach at the source of supply. The contractor, sub-contractor, merchant or others selling the tangible personal property or making a sale at retail and liable for the tax.

Some contractors enter into both kinds of contracts. It is sometimes difficult for a contractor to know at the time of purchase, whether the tangible personal property purchased is for consump-tion or for resale.

To simplify the matter, the contractor may proceed as follows:

If the contractor customarily resells the major part of tangible personal property, either at retail in his shop or on time and material jobs, he will be justified in giving, and the seller justified in demanding, a certificate of resale to the effect that the entire purchase is for purposes of resale. Then the contractor will be liable for tax upon the sale of all such tangible personal property, even if sold under lump sum contracts; and must include all such sales in his monthly return.

Article 32. Sales to Contractors Fulfilling Governmental Projects.—Sales of tangible personal

property made to a contractor who has a contract with the Federal Government, State Government, or its political subdivisions which become a component part of buildings, roads or any other contractual work under construction, do not constitute taxable sales within the act, but are sales to the United States Government, the State of Michigan, or its political subdivisions, and not taxable.

New Board Organizes

At the organization meeting of the new Board of Directors of the Builders' and Traders' Exchange, Tuesday, January 23, Edwin Krieghoff, president of the Krieghoff Co., general builders was elected president; Mason Rumney, vice-president of Detroit Steel Products was elected vice-president; Albert Pudrith, president of A. F. Pudrith Co. succeeds himself as treasurer.

Directors in addition to the above are as follows: Fred Anderson, Inglis Wire and Iron Works; Albert Beever, Beever Plastering Co.; Roy Boomer, The Boomer Co.; Claude Filer, John Mercier Brick Co.; Walter Trowell, Trowell Construction Co.; and Edward Schroeder, Schroeder Paint and Glass Co. E. J. Brunner is the secretary manager.

The finance committee is as follows: Herman Clafehn, Albert Albright Co., chairman; Edward Horning, Detroit Lumber Co. and Dr. Julius Clippert of William Clippert Brick Co. members.

Mr. Harold L. Ickes will be the guest speaker at the fifteenth annual convention banquet of the A.G.C., Washington, D. C., Wednesday, January 31.

His address will be broadcast over a nationwide hook-up from 10:30 to 11:00 P. M. (E.S.T.) It will come to Detroit over WWJ.

In accepting the invitation, Secretary Ickes made the statement that he wished to talk very frankly to the members of the industry about their rights, duties and obligations to the Government with reference to the Public Works Program.

The Detroit Iron, Bronze and Wire Club can show the architects something about how to put on a party. They held a "New Deal Party" at the Mack Avenue Business Men's Club Friday Evening, January 12th.

This was not what Roger Allen would refer to as a Nude Deal, as there were no fan dancers, just a nice party where competitors got together and acted as if they actually liked each other, although there were a few architects present.

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PLAN NOW TO ATTEND CONVENTION

OLD TIMERS' DAY

We haven't much space to fill this week, so we will see how much we can give you in how little. Sit down, I'll ring for tea. Convention will convene in Detroit on February 23 and 24 so we might as well start training.

First we have received some most discouraging letters, my dear. One from Beckbissinger of Saginaw who was so moved by our appeal last week that he sent the \$3.00 for dues which he had been saving for convention, and he says he can't do both. That's exactly what we didn't want to happen. Any veteran like Beck should know that every one of us would rather see him at the Annual Meeting than to have him pay his dues.

Other old timers heard from include F. Gordon Pichell, first president of the Society and George Haas, who sent in his three bucks, and Frank Eurich, a real old timer. He tells the story on himself of going into a restaurant and over-hearing one waitress say to another, "You go over and wait on that old man."

Architects' Luncheon
32nd Floor, Union Guardian Building
Private Dining Room,
Southwest Vista
Tuesday, January 30th, 12:30 p. m.

But our oldest young man is W. G. Malcomson who has just left for Floriday, Box 123, Lake Hamilton. His left hand man is Linn Trout who has a birthday on Feb. 2. Won't tell how old he is, engineer of the firm of and Malcomson and Higginbotham and Trout. He has a hearty laugh, the poor fish.

Old timer Steketee writes that he can now pay his dues as he has gone CWA with four assistants and a stenographer, and what a stenographer! Old timer Bachman is very eloquent. He rings the bell three times and becomes an active member.

Speaking of Engineers, Mr. Mathew J. Quirk writes that he has been receiving the Bulletin through the A.T.S. and to please stop it. Even if it costs him nothing he doesn't want it.

Not all engineers are the same, however. Listen to this one, bless his heart!

Your article in the Jan. 23rd issue of the Weekly Bulletin with reference to the payment of dues to the Michigan Society of Architects has touched my heart for several reasons:

1—I am not an architect, hence I cannot be registered as an architect.

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2—I am no longer a member of The American Institute of Architects, a membership secured through being an associate member of the Detroit Chapter.

3—I have been receiving the Bulletin for a long time without contributing to its support.

4—I am receiving two copies of the Bulletin each week, one at my office and one at my home. Please discontinue copy sent to my office at 800 Marquette Building.

In view of the above facts and, further, as it is a pleasure to keep in touch with Architectural Progress, I think it is up to me to pay the yearly subscription price to the Bulletin, namely 2 bucks—which is enclosed herewith.

Trusting that this will be acceptable to the Powers that Be, I am,

Yours truly,
Ralph Callamore

With that from a member of the firm of Smith, Hinchman and Grylls we are almost tempted to go on with the thing.

Going back to Old Timers, Branson Gamber's Historic American Buildings Survey is progressing

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famously. He has just returned from Washington where he had a conference with Thomas C. Vint, Chief Architect. Gammy can be depended upon to turn out a piece of work as creditable as any other section of the country. Gamber is scheduled to speak before the Annual Banquet of the Architectural Class of the University of Detroit on Feb. 6.

Old Timer Wenzell has added to his laurels of architecture and writing that of etching—and what an etcher!

Lancelot Sukert, the old son of a gun, has absented himself for so long, we just found out, because he had three jobs at once. He promises to do better if he doesn't get three more before these are done. He was in New York last week to make a speech. And he can do that, too.

Bob Hubel and Amedeo Leone are now registered architects, we'd have you know—just rookies.

Don't forget the
Producers'—Architects' Annual Meeting
Fort Shelby, Wed., Jan. 31
Dinner 6 P. M. \$1.25
Meeting 8 P. M. 25c (for refreshments)

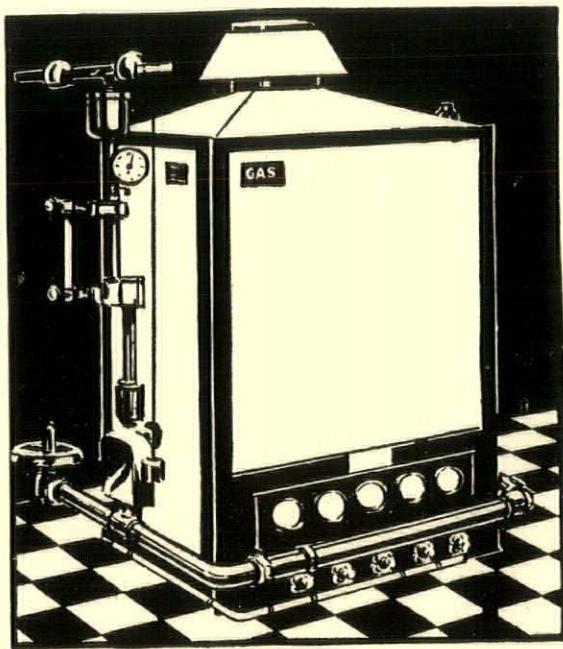
Well, we got a lot off our chest that time.

Detroit Institute of Technology announces the opening of special subjects in the College of Architecture, beginning Monday, February 5, including Architectural Drafting, Architectural Design, History of Architecture, and Estimating and Building Construction.

Those who desire to pursue subjects in Structural Engineering may specialize in advanced Structural Steel and Reinforced Concrete during the spring semester.

The Architectural courses are under the general supervision of Professor Austin Alonzo Howe. These subjects may be taken for college credit and afford a splendid opportunity to young men who are employed days.

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WEDNESDAY—THURSDAY JANUARY 31—FEB. 1
Jean Blondell—Guy Kibbee in "Havana Widows" also
Donald Cook—Peggy Shannon in "Fury Of The Jungle"

FRIDAY—SATURDAY FEBRUARY 2—3
James Dunn—June Knight in "Take A Chance"
Saturday 11 P. M. Neil Hamilton in "Silk Express"

SUNDAY—MONDAY—TUESDAY FEBRUARY 4—5—6
Joan Crawford—Clark Gable in "Dancing Lady"

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